
ACADEMY OF TELEVISION ARTS & SCIENCES

CALL FOR ENTRIES

2007 - 2008 PRIMETIME EMMY AWARDS

SPECIAL JURY AWARD FOR

EXCEPTIONAL MERIT IN NONFICTION FILMMAKING

THE AWARD:

The Emmy Award honors and encourages exceptional achievement that elevates the art of nonfiction filmmaking.

It was created to provide an avenue of competition for all eligible nonfiction films, some of which may fall outside the domain of mainstream television, and to honor landmark films that pay special homage to the particular traditions of the genre. The focus of this award differs from other Nonfiction programming areas in which a standard of excellence is applied to a spectrum of nonfiction television genres whereas this award considers exclusively the craft of filmmaking.

This award is not meant to duplicate or supersede the recognition given nonfiction programming in the regular categories and areas of the competition. Entrants should give careful consideration as to whether the film meets the specific criteria outlined below. Nonfiction films may opt instead to compete in either the Nonfiction special or series areas.

ELIGIBILITY:

The program must represent exceptional merit in one or more of the traditional components of the nonfiction filmmaker's art:

1. Profound social impact
2. Significant innovation of form
3. Remarkable mastery of filmmaking technique that by its example perpetuates the power of the art form, and achieves or exceeds the standard of excellence recognized in the nonfiction programming areas.

INELIGIBLE: Informational programs that focus on news events, public affairs, or that document a subject with an intent to report or inform; programs guided by an interviewer, reporter or host; reality shows or any program in which the storyline is manufactured through manipulation or contrivance.

ELIGIBILITY GUIDELINES

Both feature-length programs and shorts may be eligible, dependent upon acceptance as a candidate.

A series episode accepted as a candidate may not compete as part of its originating series and will not be designated as a series episode. The originating series may compete in a regular nonfiction category or area. If it is nominated, the episode accepted into the exceptional merit category may not be used to represent the series in the Blue Ribbon Panel doing the final judging. If a series episode is submitted as a candidate but not accepted, it will remain an episode of the series and may represent the series in the Blue Ribbon Panel voting for Nonfiction Series category.

This award is for programs only and does not affect eligibility in the individual achievement in nonfiction categories.

No more than a total of (4) Emmys will be given to individuals with the title producer or executive producer. Eligibility will be established at the time a program is accepted as a candidate. It is incumbent on the entrant to determine the qualified individuals to be included (maximum of four).

ENTRY PROCEDURE:

Complete and return the attached form by April 21, 2008 and submit with a DVD **(NOT COPY PROTECTED)** of the program.

DVD INSTRUCTIONS: Please **do not** include bars and tones, and replace all commercials and other interstitials with **2-3 seconds** of black.

All applicants for candidacy must include a written statement that expresses the program's qualifications as they fulfill one or more of the following:

1. Profound social impact
2. Significant innovation of form
3. Remarkable mastery of filmmaking technique that by its example perpetuates the power of the art form, and achieves or exceeds the standard of excellence recognized in the nonfiction programming areas.

CONTEST PROCEDURE:

PHASE 1 - All the programs will be reviewed by the Nonfiction governors and a panel made up of members of the Peer Group Executive Committee and appointed representatives who will determine the candidates for this award. Programs not accepted for candidacy will be notified prior to the issuance of the nominating ballots in early June. Their producers may then opt to enter in the nonfiction program areas.

Acceptance as a candidate by the panel makes the program ineligible to compete in the nonfiction program areas.

PHASE 2 - A select jury of qualified professionals will review and rank the candidates to determine one, more than one (up to five) or no nominations. There may be no more than 1/3 the number of nominations as entries, e.g., if there are 9 entries there may be up to 3 nominations. This is not a must-give award. The nominations will be announced in July along with the other Primetime nominations.

PHASE 3 – A second jury will convene to watch all nominated films. The jury will then deliberate and vote. There may be one or no winner.

JUDGING CRITERIA:

This is a juried award, judged by qualified professionals with expertise in nonfiction filmmaking. All submissions will be carefully screened for eligibility before accepted as candidates.

Judging criteria will include the eligibility standards stated above as well as the following: filmmaker's expressed vision, compelling power of storytelling, artistry or innovation of craft, and the program's capacity to inform, transport, impact, enlighten, and create a moving and indelible work that elevates the art of nonfiction filmmaking.

ACADEMY OF TELEVISION
ARTS & SCIENCES

60th Primetime Emmy Awards

Special Jury Award

For Exceptional Merit in Nonfiction Filmmaking

Official Entry Form

PLEASE COMPLETE AND RETURN TO THE ACADEMY BY April 21, 2008

Academy of Television Arts & Sciences
5220 Lankershim Boulevard
North Hollywood, California 91601-3109
818/754-2800

Episode or special title:

Name and title of person to be contacted regarding this entry:

Name of Company:

Street Address:

City, State and Zip Code:

Phone Number:

Email Address:

Date of first Broadcast:

Network:

Name(s) of Producer(s) and screen credit. No more than 4 individuals may be listed, and each must have screen credit as either Producer or Executive Producer:

Please attach a separate, typed statement no more than one-page in length that describes how this program elevates the art of nonfiction filmmaking through one or more of the following standards:

1. Profound social impact
2. Significant innovation of form
3. Remarkable mastery of filmmaking technique that by its example perpetuates the power of the art form, and achieves or exceeds the standard of excellence recognized in the nonfiction programming areas.