

## FOR YOUR EMMY® CONSIDERATION 2018

Thanks to your feedback, we have revised membership outreach options for the 70<sup>th</sup> Emmy Awards season:

### 1) FYC EVENTS:

You may invite Television Academy members to attend a FYC screening event during our expanded FYC calendar, March 1 – June 9. Events typically occur in Los Angeles, but we encourage you to consider New York as well. All events will be booked via a new **mandatory** lottery procedure taking place Tuesday, January 16. Please [click here](#) for details.

### 2) FYC SCREENERS BY MAIL:

Any entrant in the 70<sup>th</sup> Emmy Awards competition may send screeners to our voting membership; they must be mailed via 3R Printing, the Television Academy's mailing house.

The voting members you specify will automatically receive these mailers; they do not need to contact the Academy to request mailers. [Click here](#) for more information.

#### **New for 2018:**

**Page limit** - FYC screeners will not be accepted with brochures or booklets exceeding 10 single sided pages for an individual property mailer. Multi-property mailers are not to exceed 1 double page per property (front and back or side by side).

**QR codes** – With DVDs or flash drives, you may send a url address or a QR code to access your FYC viewing site.

### 3) FYC VIEWING PLATFORM:

We have again created a password-protected website for uploading your entries for Emmy voter viewing.

This exclusive website is **only** accessible to members of the Television Academy.

We urge you to take advantage of this “green” and cost-effective means of screening your fine work for colleagues and peers. [Click here](#) for more information.

### 4) FYC EMMY MAGAZINE ADS:

To place a FYC ad in *emmy* magazine, and obtain deadlines, rates and specs, contact Rose Einstein at 323-842-2142 or [einstein@televisionacademy.com](mailto:einstein@televisionacademy.com).