



Audi

Audi is proud to return as the Official Automotive Partner and vehicle provider for the 68th Emmy® Awards.

AUDI AND THE EMMY AWARDS

For the sixth consecutive year, luxury automaker Audi will support the Television Academy as a sponsor of the 68th Emmy Awards. The Television Academy celebrates those who embody uncompromising performance and thrills – the very characteristics that define Audi vehicles. From showcasing cars at high profile events to chauffeured Audi vehicles and new television commercials, Audi’s multi-platform partnership will touch Hollywood insiders and TV fans alike.

As the official vehicle of the Emmy Awards, the 2017 Audi R8 will make special red carpet appearances throughout September. In addition, Audi vehicles, including the Audi Q7, will chauffeur VIPs to the show and additional Television Academy events leading up to the big night.

Audi will participate in numerous Television Academy events including the 68th Emmy Awards and Governors Ball, the 2016 Creative Arts Emmy Awards and Creative Arts Ball, the Red Carpet Rollout and the Performers’ Nominee Reception.

The exclusive “Audi Celebrates the Emmys” event will take place on Thursday, September 15.

THE 2017 AUDI R8

The all-new 2017 R8 is the most powerful Audi production model ever, sharing nearly 50 percent of its DNA with the R8 LMS racecar, including the same naturally-aspirated V10 engine. The 2017 R8 is also equipped with cutting-edge technologies like the Audi virtual cockpit and Audi connect, offering Google Earth with 3D satellite imagery, a Wi-Fi hotspot, local traffic, weather and news for a more intelligent ride. The 2017 R8 is 50% race car, 100% Audi.

As the pinnacle of performance for Audi, this supercar features an updated seven-speed S tronic® dual-clutch transmission, with 610 hp and 413 lb-ft of torque, it reaches 60 mph in 3.2 seconds and top track speed of 205 mph. The R8, with its breathtaking performance, precise handling and driver-focused interior, embodies the automotive distinction that has become synonymous with Audi.

ABOUT AUDI

Audi of America, Inc., and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered over 1,800,000 vehicles to customers globally in 2015, and broke all-time company sales records for the 6th straight year in the U.S. Through 2019, AUDI AG plans to invest about 24 billion euros - 70 percent of the investment will flow into the development of new models and technologies. Visit www.audiusa.com or www.audiusa.com/newsroom for more information regarding Audi vehicles and business topics.