



A better way to create

Presentation to the Television Academy Arts & Sciences
Peer Group

March 11th, 2021

Why Evercast?

A true turn-key solution, Evercast enables creative professionals to optimize their workflows through advanced collaborative technology that mirrors the ease and value of a team working together shoulder to shoulder.



Evercast was founded in 2015.

Fun Facts

In 2020, Evercast revenue grew over **1400%**.

Maintains **top security approval** from every major studio & streaming service.

Signed multiple enterprise deals with **entertainment studios, advertising agencies, gaming & animation companies**.

Evercast is used at all levels of facilities & studios in **14 different countries** across the advertising, gaming & entertainment industries.



Features

Evercast combines video conferencing, HD live-streaming, and full-spectrum audio in one.

- 24/7 Support, real time, in room Evercast employee support staff,
- Supports multiple simultaneous HD screen shares and/or media streams
- Stereo audio and 5.1 surround sound on Windows
- Average latency of 150ms, not tied to an office or home office
- No media file sharing or uploading necessary
- Cloud native architecture, encrypted end to end, geo-diversity
- Secure recording and storage of recorded sessions along with time-stamped notes
- The ability to stream from air-gapped machines, breakout boxes, and reference monitors
- Works with remote tools like HP Remote Boost
- Security approval from all major film/television studios
- On-set real time collaboration



Evercast Offerings

Visual

Recommended for photographers, digital artists and CAD designers

Plan Includes

- 4K Ultra HD 10fps screen sharing
- Custom room branding
- Up to 10 concurrent participants
- iOS App

Motion

Recommended for YouTuber and Indie content creators

Everything in Visual

- 60fps/1080 low latency streaming
- Recording
- Draw tool

Motion +

Recommended for studios, agency-side and in-house creative teams

Everything in Motion

- Advanced collaboration features
- 24/7 global support
- Industry-leading security

Evercast Interface Clients

WEB APP

ADMIN CONTROLS

DOWNLOADING
RECORDINGS

MEETING SCHEDULING

ADVANCED ADMIN
CONTROL

NATIVE DESKTOP APP

WINDOWS

MAC OS

COLOR FINISHING*

COLOR ACCURACY

10-BIT*

5.1/7.1 AUDIO*

EBS INTEGRATION

MOBILE APP

JOIN ON THE GO

IPHONE

IPAD

CONTENT REVIEW

DRAW TOOL

EBS

ELIMINATION OF
STREAMKEYS W/ LOGIN

ROOM ADMIN FULL
CONTROL LAYOUTS*

ROOM CONTROL OF
SCENES*

*IN DEVELOPMENT



How Evercast Is Used Today

PRODUCTION

Multi-stream

Live Camera

Dailies Integration

Asset Management

POST PRODUCTION

Editorial

Review & Spotting

Finishing

PROFESSIONAL AUDIO

Sound Mixing

ADR & Loop Group

Music Creation

INTERFACE

Video Conferencing

Content Streaming

Enterprise IT
Support



Production Workflows

TRANSMISSION

END TO END SDI/HDMI

HARDWARE IN/OUT

MULTI LOCATION FILE
SYNC*

ON LOCATION LTE

LIVE CAMERA STREAM

LOCAL DISTRIBUTION
(AROUND SET)

HARDWARE BOX

EBS INTEGRATION W/
ROOM ADMIN

DAILIES INTEGRATION

DAILIES RECORDED
FROM STREAM

TIMECODE SYNC*

REAL TIME CLIP
CREATION/EDITING*

CLIP REVIEW-LIBRARY

BEYOND MEDIA

LIVE EVENTS

GAMING

MIXED REALITY*

*IN DEVELOPMENT



Post Production Workflows

SOUND MIXING/ADR

7.1 & ATMOS DEV*

ADMIN VOLUME CONTROL

TIMECODE SYNCING*

USER ISOLATION OUT OF
ROOM INTO DAW*

AUTO GAIN CONTROL*

FINISHING

COLOR SPACE END-TO-END
CONTROL*

10 BIT - REC 2020 HDR*

4K PLAYBACK

WINDOWS COLOR ACCURACY

APPLE TV COLOR
ACCURACY*

*IN DEVELOPMENT

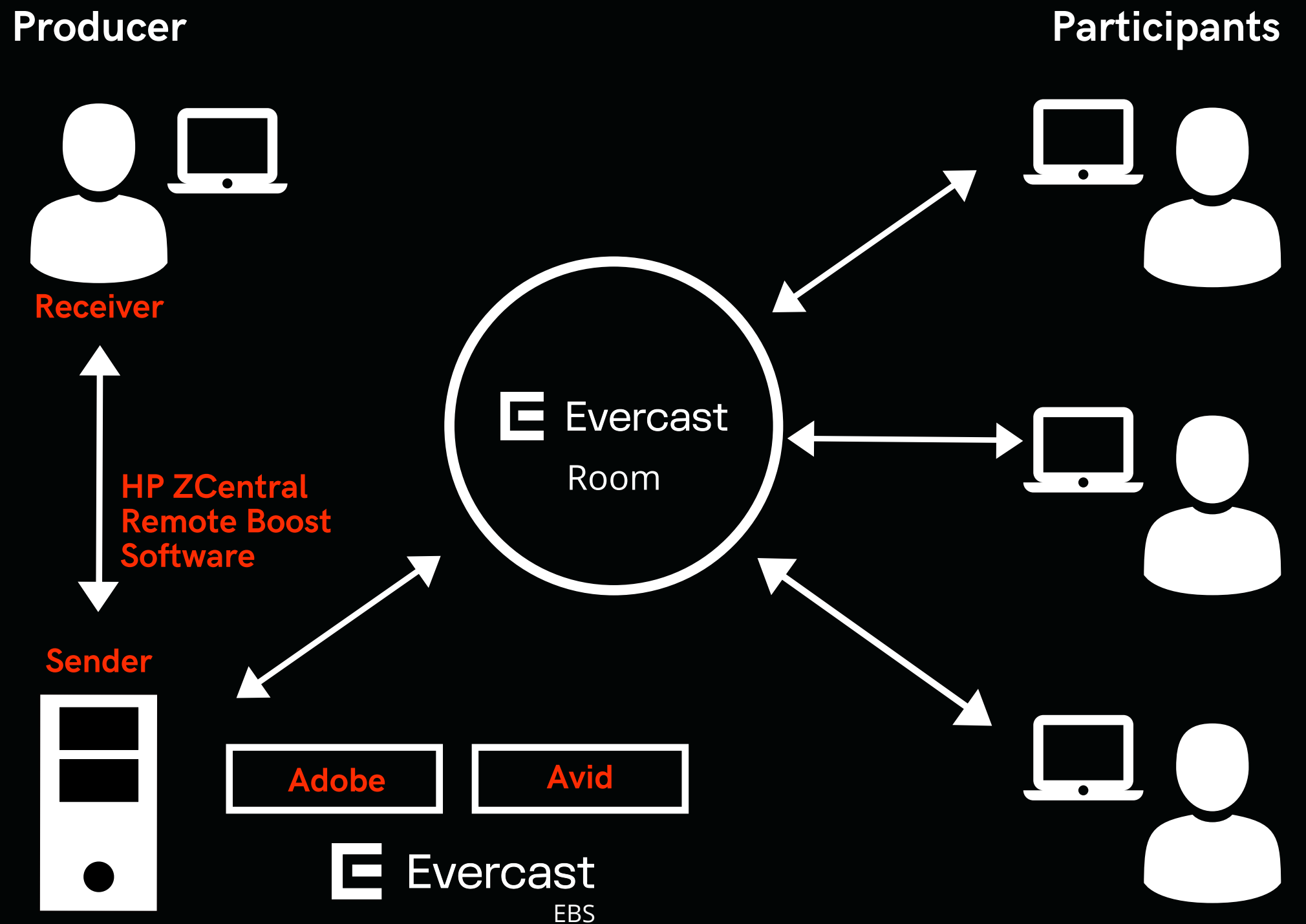


HP ZCentral Remote Boost and Evercast

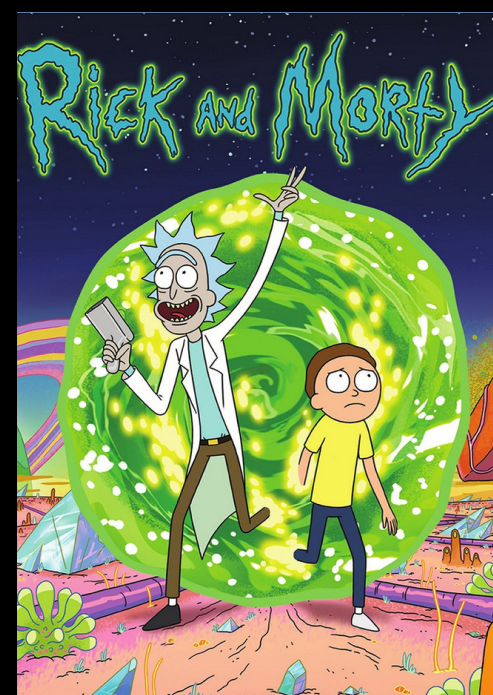
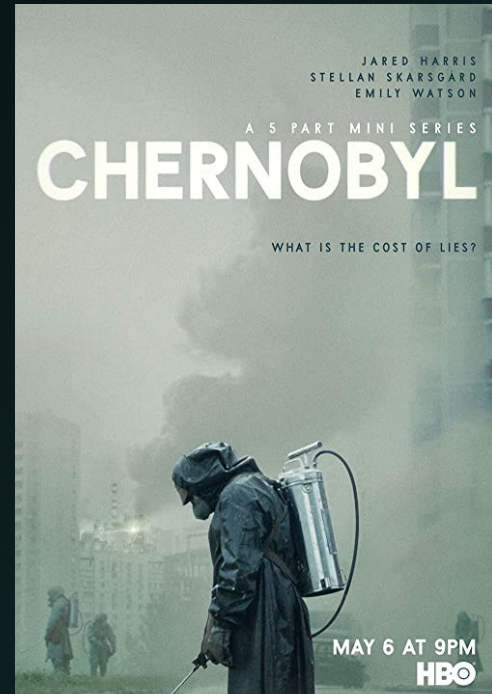
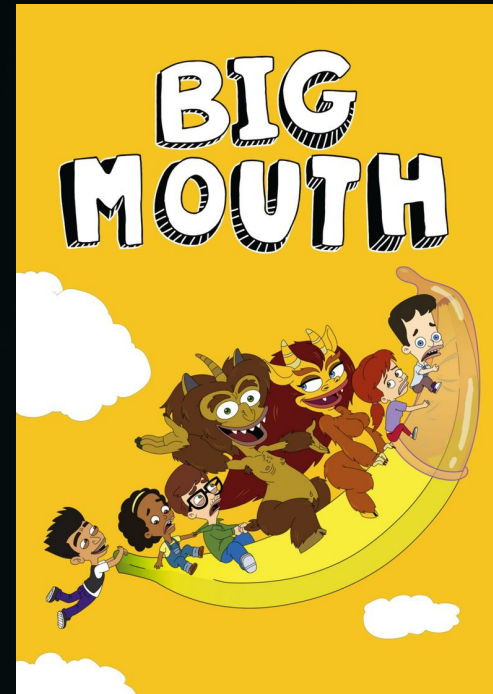
ZCentral Remote Boost is an ideal tool for editors and artists to work remotely and even to share their screens with the broader team for collaboration and reviews.

Evercast Broadcaster Software (EBS) can add to that with video/discussion and the ability to live-stream multiple sources of content – either from your computer or direct from camera.

Together it's just like being in a studio with your team when content is remote – with access to all the powerful compute, software and video content as if you were on site. Allows for maximum flexibility and security.

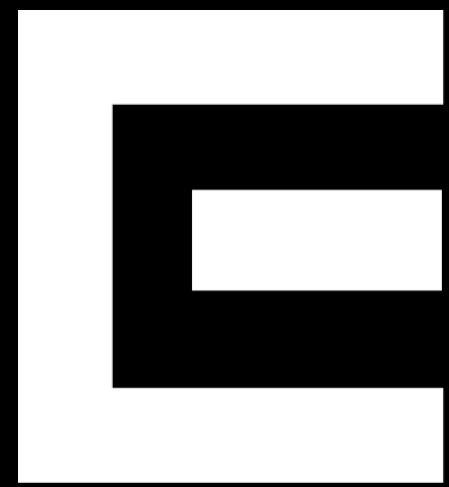


Created with Evercast



...and many more





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